

# SmartFarmer

*"Improving skills for smartfarming as an innovative tool for rural development and economic growth"*

## Newsletter 5



### Next steps of SmartFarmer Project: Workshops: Testing and evaluation of the SmartFarmer training programme.

#### Workshops objectives

- To disseminate information about the project to the target groups, to show the advantages, perspectives and development opportunities of SmartFarmer and to introduce the training programme developed.
- To test and evaluate the SmartFarmer training programme with the target groups in the project countries.
- To detect and implement any possible improvements in the training programme contents, training and learning methodology.
- To encourage the target groups to use the project results.

Each partner will lead at least one workshop in their country during May 15 to June 15, 2015. The partners will explain the training materials developed in the project, as well as the online platform where materials are located. The participation of the attendees will be at least 20 and the target audience is the following:

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- Farmers (in particular organic farmers), agriculture entrepreneurs, managers and staff (in particular marketing managers and marketing/commercial staff) of agro-production SMEs, potential farmers, agriculture and marketing students;
- Teachers, trainers, advisers, researchers and training organisations interested in integrating the curriculum and learning materials developed in their training processes;

In the face-to-face workshop partners are going to demonstrate the practical approach of SmartFarmer project. In this way the target groups will be motivated to learn more on SmartFarmer platform and be confident to apply the practical knowledge in their field.



## Study visits and meeting in Los Santos de Maimona

Study visits and partners meeting of SmartFarmer was held in Los Santos de Maimona on the 27th and 28th of April 2015.

On the 27th of April study visits were made to several producers of superfoods, such as berries, raspberries, blueberries, blackberries, some of them totally ecologically oriented in Cuacos de Yuste, Jaraíz de la Vera and Villafranca de los Barros. The partners tasted some organic products and they had a meeting with a berries researcher of an Agricultural Research Center in Plasencia and a meeting with organic producers in Cáceres.

During the visits, partners could analyze and check how farmers cultivate superfoods, based primarily on small farmers who deliver their production to some cooperatives that do the work of marketing and sales of the products globally.



On the 28th of April, partners had their internal meeting to review tasks accomplished and the remaining tasks of the project such as training materials translations, e-learning platform development, and testing and evaluation workshops:

- Testing materials through pilot learning sessions
- Using the online tool

Partners agreed to hold the final meeting of the project in October 2015 in Cyprus, pending the approval of the Cyprus National Agency.



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## SmartFarmer Project

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