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## **First Call for Capitalisation Projects**

PROGRAMME MED

European Territorial Cooperation 2007-2013

## **MEDLAND2020**

**“Design of a future Common integrated land  
management scheme to protect natural resources in  
synergy with social and economical valorisation”**

## **Project summary**

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## 1. Basic data

<b><u>Lead Partner:</u></b>	Forest Sciences Centre of Catalonia (CTFC)
<b>Project coordinator:</b>	Mr. Eduard Plana Bach ( <a href="mailto:eduard.plana@ctfc.cat">eduard.plana@ctfc.cat</a> )
<b>Project officers:</b>	Ms. Sandra Torrebadella ( <a href="mailto:sandra.torrebadella@ctfc.cat">sandra.torrebadella@ctfc.cat</a> ) Ms. Miriam Aznar ( <a href="mailto:miriam.aznar@ctfc.cat">miriam.aznar@ctfc.cat</a> )
<b><u>Countries:</u></b>	Albania, Croatia, France, Greece, Italy, Portugal, Slovenia, Spain
<b><u>Calendar:</u></b>	01-07-2013 to 31-12-2014 (18 month)
<b><u>Total budget:</u></b>	1.082.592€
<b><u>Programme/Call:</u></b>	Programme MED. European Territorial Cooperation 2007-2013. First Call for Capitalisation Projects
<b><u>Priority Axis:</u></b>	2.1: Protection and enhancement of natural resources and cultural heritage

## 2. Short description of MEDLAND2020

MEDLAND2020 is one of the thirteen MED Capitalisation Projects that has been selected in the First Call for Capitalisation Projects of the MED Programme (<http://www.programmemed.eu/>). Information of MED Capitalisation Projects approved:

[http://www.programmemed.eu/fileadmin/PROG\\_MED/Actualites/MED\\_Capitalisation\\_Projects\\_-\\_EN.pdf](http://www.programmemed.eu/fileadmin/PROG_MED/Actualites/MED_Capitalisation_Projects_-_EN.pdf)

MEDLAND2020 project's **main objective** is to promote international cooperation towards a common integrated land management scheme to protect natural resources in synergy with social and economical valorisation in the Mediterranean, through the sharing, mainstreaming and transfer of accomplished products towards local public policies, regional and national, and also at Pan-mediterranean and European level.

The **specific objectives** are:

- 1.- Create synergies among projects and partners and build up a "network of networks" in the Mediterranean context, with all its specificities, in order to reinforce the capacities of the strategic projects to disseminate and transfer their results and expertise.
- 2.- Develop synergies between operational tools, models and good practices implemented by different projects on Mediterranean natural resources, in order to enlarge the transferring capacity of the outputs of the associated projects.
- 3.- Develop a lobby for the protection and valorisation of Mediterranean natural resources towards national, European and Pan-mediterranean institutions, increasing the impact of territorial cooperation towards mainstream regional operational policies.
- 4.- Identify challenges and gaps for a Common integral land management scheme to protect natural resources in the Mediterranean basin, in the context of Europe 2020 and the new MED programme.
- 5.- Contribute to the elaboration and the promotion of a shared vision by Mediterranean peoples about their woodlands.

Under the general thematic on Management of natural resources, MED projects outputs capitalisation is organized under four subtopics:

- Integral management of natural protected areas
- Natural risks management, especially wildfires
- Social and economic valorisation of the territory as rural development, sustainable tourism or marketing
- Smart natural resources management, from emerging uses as biomass to new challenges as environmental services payment

Along with MED selected project members (see chapter 4), an active participation of external end-users and R+D actors is expected.

MEDLAND2020 also wants to include in the discussion representatives of Mediterranean southern countries to share the common challenges and opportunities along the region.

### 3. Partners

The project foresees a participation of fourteen partners linked to MED projects from 8 countries including one IPA country, along with collaboration processes with the Southern Mediterranean countries (table 1)

**Table 1. MEDLAND2020 Partnership**

Num.	Partner	Country	Zone
1	FOREST SCIENCES CENTRE OF CATALONIA - CTFC	SPAIN	MED
2	MEDITERRANEAN AGRONOMIC INSTITUTE OF CHANIA - CIHEAM	GREECE	MED
3	PROVINCE OF TURIN	ITALY	MED
4	PROVINCE OF MACERATA	ITALY	MED
5	CHAMBER OF COMMERCE AND INDUSTRY OF PRIMORSKA	SLOVENIA	MED
6	CHAMBER OF COMMERCE AND INDUSTRY OF DRÔME	FRANCE	MED
7	RCDI DEVELOPMENT AND INNOVATION NETWORK	PORTUGAL	MED
8	ISTITUTO PER LA PROTEZIONE DELLE PIANTE – IPP	ITALY	MED
9	REGIONAL CENTER OF PRIVATE FORESTRY OF PROVENCE ALPES CÔTE D'AZUR - CRPF-PACA	FRANCE	MED
10	INTERNATIONAL ASSOCIATION FOR MEDITERRANEAN FORESTS – AIFM	FRANCE	MED
11	EUROPEAN UNIVERSITY OF FRAGRANCES AND FLAVOURS – UESS	FRANCE	MED
12	BARCELONA PROVINCIAL COUNCIL - DIBA	SPAIN	MED
13	REGION OF ISTRIA	CROACIA	MED
14	REGIONAL COUNCIL OF SHKODRA	ALBANIA	IPA

### 4. MED projects selected

**Topic 1. Integral management of natural protected areas:**

- **2BPARKS** (RCDI, PT)
- **MODEL FOREST** (Istria Region, CR)
- **QUALIGOUV** (AIFM, FR)

**Topic 2. Natural risks management, especially wildfires:**

- **PROTECT** (Province of Macerata, IT)
- **CYPFIRE** (IPP, IT)
- **FORCLIMADAPT** (CTFC, ES)

**Topic 3. Social and economic valorisation of the territory as rural development, sustainable tourism or marketing:**

- **2BPARKS** (RCDI, PT)
- **MEDISS** (UESS, FR)
- **SUSTEN** (CCI Primorska, SL)
- **RURURBAL** (DIBA, ES)

Topic 4. Smart natural resources management, from emerging uses as biomass to new challenges as environmental services payment:

- **OSDDT** (Province of Turin, IT)
- **WOODE3** (CCI-DROME, FR)
- **SYLVAMED** (CIHEAM, GR)
- **PROFORBIOMED** (CRPF-PACA, FR)

Table 2. Websites of the projects that forms the MEDLAND2020

Acronym	Name / website
QUALIGOUV	Improving governance and quality of the forest management in Mediterranean protected areas <a href="http://www.aifm.org/en/qualigouv">http://www.aifm.org/en/qualigouv</a>
2BPARKS	Creative sustainable management, territorial compatible marketing and environmental education <a href="http://www.2bparks.org/">http://www.2bparks.org/</a>
FORET MODELE	Coordination of regional forest policies through a new territorial governance instrument: the "Model Forest" <a href="http://www.medforetmodele.mmf.fr/info/">http://www.medforetmodele.mmf.fr/info/</a>
PROTECT	An Integrated European Model to Protect the MEDiterranean Forests from Fire <a href="http://www.protect-med.eu/">http://www.protect-med.eu/</a>
FORCLIMADAPT	Adaptation of the Mediterranean forests to the climate change <a href="http://www.forclimadapt.eu/">http://www.forclimadapt.eu/</a>
CYPFIRE	Green barriers of Cypress Fire: an ecological and economical feasible solution to save the Mediterranean region 2010-2013 <a href="http://www.ipp.cnr.it/en/projects/international/117-cypfire.html">http://www.ipp.cnr.it/en/projects/international/117-cypfire.html</a>
MEDISS	To reinforce the innovation capacities of savors and scents network on the Mediterranean territory <a href="http://medippam.kic-nimes.fr/le_projet_mediss-97.html">http://medippam.kic-nimes.fr/le_projet_mediss-97.html</a>
SUSTEN	(Sustainable Tourism Entrepreneurship Mechanism): Approaching Territorial Sustainability through Developing Tourism and Culture based Entrepreneurship <a href="http://www.sustenmechanism.com/">http://www.sustenmechanism.com/</a>
RURURBAL	European Charter for the territorial governance, through the peri urban food chain <a href="http://www.rururbal.eu/welcome/index/l_en">http://www.rururbal.eu/welcome/index/l_en</a>
WOODE3	Wood Energy Exploitation for Entrepreneurship <a href="http://woode3.eu/en/about-woode3">http://woode3.eu/en/about-woode3</a>
SYLVAMED	Mediterranean Forests for All <a href="http://www.sylvamed.eu/">http://www.sylvamed.eu/</a>
PROFORBIOMED	Promotion of residual forestry biomass in the Mediterranean basin <a href="http://www.proforbiomed.eu/">http://www.proforbiomed.eu/</a>
OSDDT	Land occupation and sustainable development of the southern Mediterranean <a href="http://www.osddt.eu/">http://www.osddt.eu/</a>

## 5. MEDLAND2020 Capitalisation process

Points of departure:

- Mediterranean context has some specific particularities which make necessary a specific approach for natural resources conservation under EU and international strategies and programs.
- The MED projects selected in MEDLAND2020 cover in a wide scope the main components related with the Mediterranean natural resources conservation and management, which are organized in four main topics (Natural protected areas + Natural risks management + Rural development + Natural resources and services management).
- Building up a common discourse - including the southern countries - on the challenges and opportunities of Mediterranean natural resources management can enhance the necessary cross-sectorality of the integrated policies and the synergies and cooperation between regions and countries.
- Especially in the context of the global change, where the effects of climate change and the on going changes in the land use offer a high level of uncertainty, the lessons learned approach

sharing experiences and know-how - including the southern countries - can improve the capitalisation process and the results transferability of MED projects results.

The MEDLAND2020 capitalisation process will include: the identification of the best case experiences and expert resources to enhance the transferability of MED Project results, and the: definition of a common scheme identifying the main challenges and opportunities for the conservation of the natural resources in synergy with social and economical valorisation (see chapter 7).

The definition of a common scheme will be done in a structured way (table 3). For each main topic several cross-sectoral components will be answered from the experience of MED projects integrating the external end-users vision, demands and experience in a shared constructive discussion.

The capitalisation process will be done through several consequent actions where MED project partners, external actors and end-users will be involved from the beginning (figure 1).

A summary of the results will be edited by the policy brief. The extended version plus best case practices and fact sheets on the most relevant outputs will be edited by the e-book (see chapter 10).

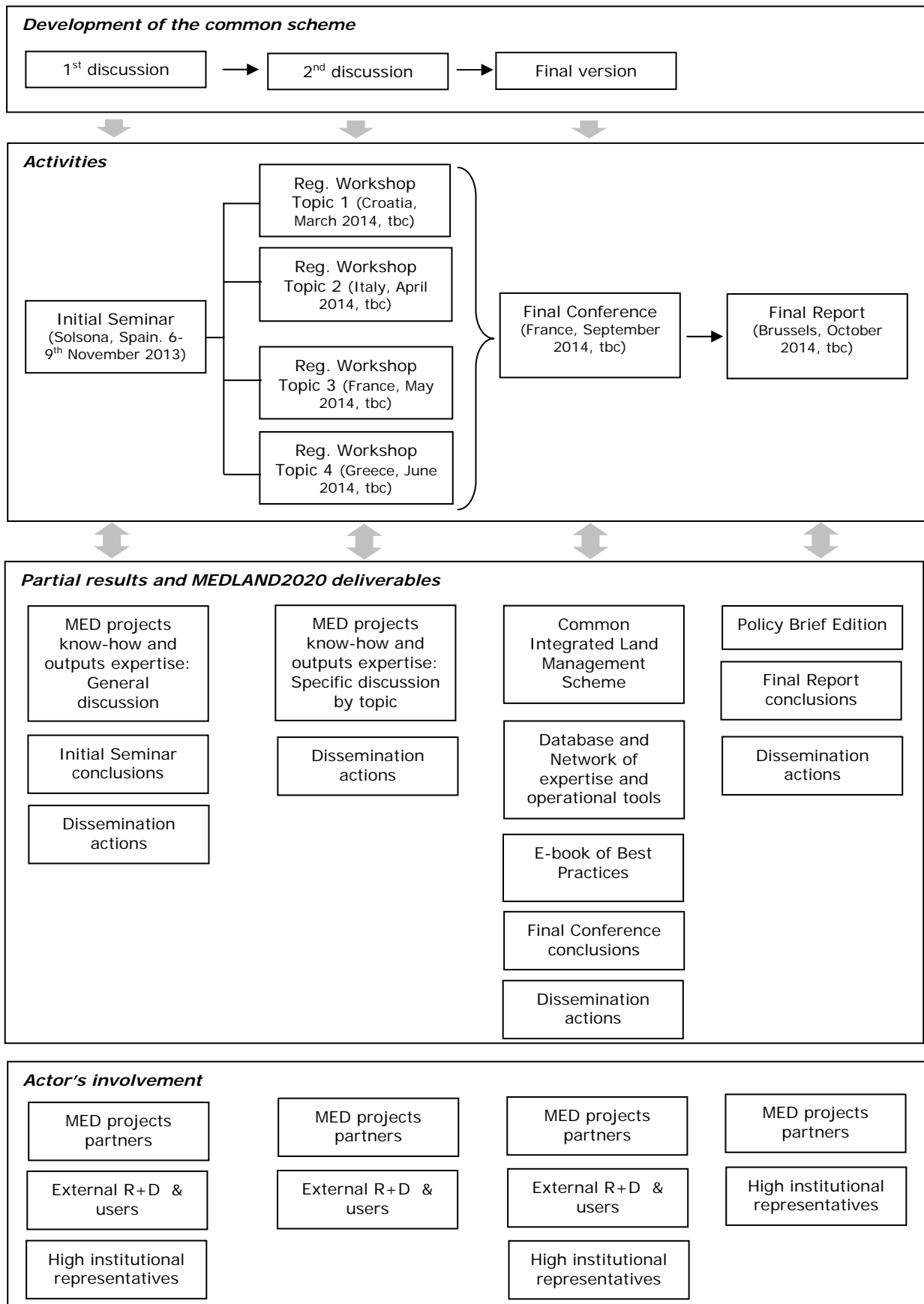
**Table 3. Components of the structured discussion for building up a common integrated land management scheme to protect natural resources in synergy with social and economical valorisation in the Mediterranean basin**

*From your MED project experience, which are the main challenges on each corresponding component? (Present and future)*

*In case, how your MED project output/s can help to achieve that challenges?*

Topic	Components			
	Governance and participation improvement	Operational and R+D priorities	Target group focused Communication needs	Financial needs and opportunities
1. Integral management of natural protected areas	<i>Current situation</i>	<i>Current situation</i>	<i>Current situation</i>	<i>Current situation</i>
	<i>2020 horizon</i>	<i>2020 horizon</i>	<i>2020 horizon</i>	<i>2020 horizon</i>
	<i>MED project contribution</i>	<i>MED project contribution</i>	<i>MED project contribution</i>	<i>MED project contribution</i>
2. Natural risks management, especially wildfires	<i>Current situation</i>	<i>Current situation</i>	<i>Current situation</i>	<i>Current situation</i>
	<i>2020 horizon</i>	<i>2020 horizon</i>	<i>2020 horizon</i>	<i>2020 horizon</i>
	<i>MED project contribution</i>	<i>MED project contribution</i>	<i>MED project contribution</i>	<i>MED project contribution</i>
3. Social and economic valorisation of the territory as rural development, sustainable tourism or marketing	<i>Current situation</i>	<i>Current situation</i>	<i>Current situation</i>	<i>Current situation</i>
	<i>2020 horizon</i>	<i>2020 horizon</i>	<i>2020 horizon</i>	<i>2020 horizon</i>
	<i>MED project contribution</i>	<i>MED project contribution</i>	<i>MED project contribution</i>	<i>MED project contribution</i>
4. Smart natural resources management, from emerging uses as biomass to new challenges as environmental services payment	<i>Current situation</i>	<i>Current situation</i>	<i>Current situation</i>	<i>Current situation</i>
	<i>2020 horizon</i>	<i>2020 horizon</i>	<i>2020 horizon</i>	<i>2020 horizon</i>
	<i>MED project contribution</i>	<i>MED project contribution</i>	<i>MED project contribution</i>	<i>MED project contribution</i>

Figure 1. Phases of the MEDLAND2020 capitalisation and actors participatory process



tbc: to be confirmed

## 6. Main end-users deliverables

1. MEDLAND2020 Website: On line site where all the project results will be available in a free-access way (Database, e-book, policy brief, complementary documents, etc.).
2. Database MEDLAND2020: Free access database and exchange knowledge platform on tools, best practices and experts network related with sustainable management and valorisation of natural resources in Mediterranean basin.
3. e-book MEDLAND2020: Compilation and description of best practices and tools related with sustainable management and valorisation of natural resources in Mediterranean basin.
4. Policy brief MEDLAND2020: Building up a common discourse with the aim to transfer knowledge and experienced capitalisation to policy stakeholders. It includes a gap analysis according to Europe 2020 challenges related with sustainable management and valorisation of natural resources in Mediterranean basin.

## 7. Results / Indicators

i) Enlarge territorial impact of well-defined tools and good practices towards sustainable management and valorisation of natural resources in Mediterranean basin.

Indicator: Number of international exchanges and contacts/initiative/collaborations to share best practices and tools.

ii) Enhance a common discourse on the needs and challenges for sustainable management and valorisation of natural resources in Mediterranean basin.

Indicator: Number of oriented publications and vulgarisation activities.

iii) Mainstreaming MED project results into regional/national policies/institutional frame around sustainable management and valorisation of natural resources in Mediterranean basin.

Indicator: Number of regional/national policy and institutional frame adoptions around the MED project results.



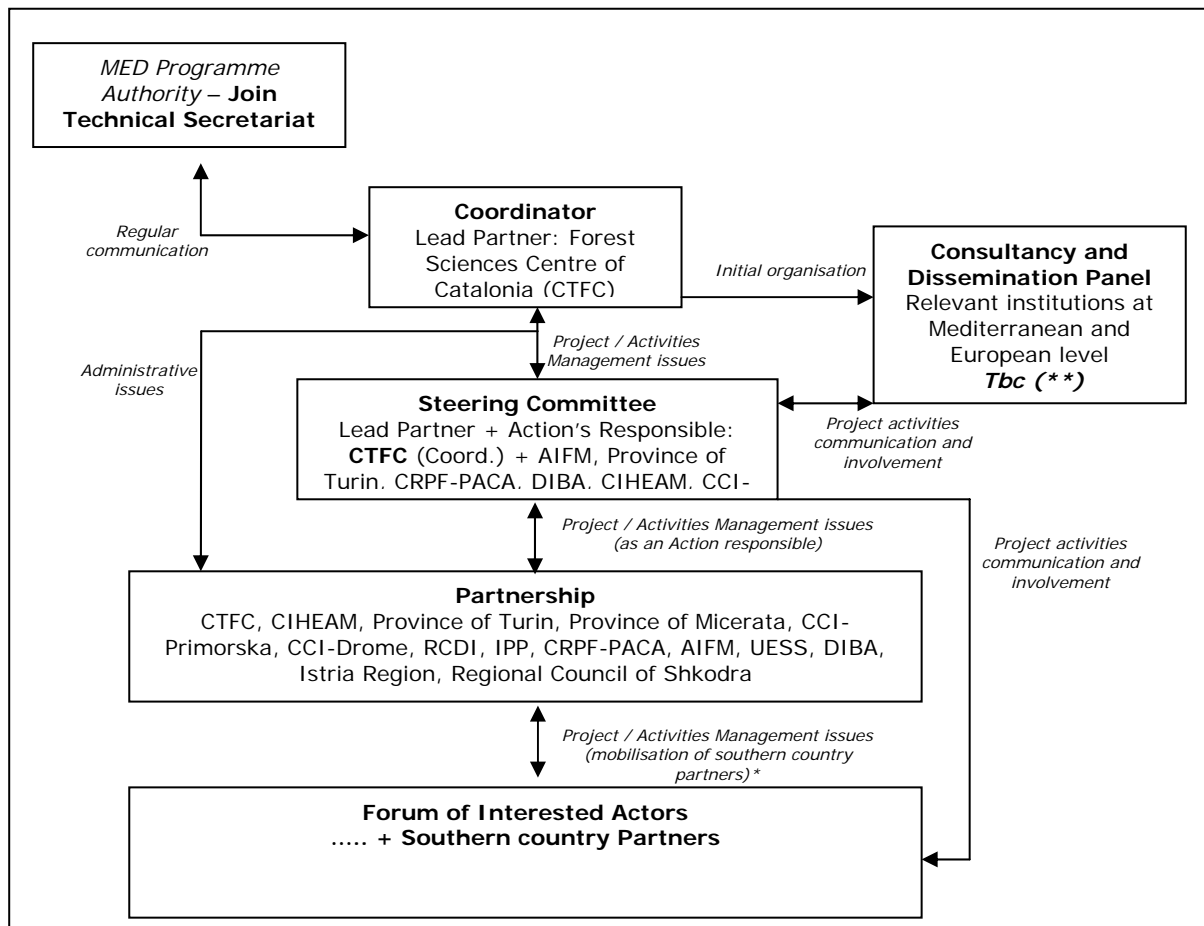
## 8. MEDLAND2020 Governance

The role of the **Coordinator** – who is in charge to keep contact with the **Join Technical Secretariat** - will be supported by the **Steering Committee** - where all partners responsible of one or more action take part – in the development of the Project.

A **Consultancy and Dissemination Panel** of relevant institutions at Mediterranean and European level will be created. Representative will be invited to participate in the MEDLAND2020 actions and the participation in the e-book and policy brief edition will be offered. Any suggestion on capitalisation process from the Panel will be welcome. The Panel will be used also as a way for extending the dissemination of the MEDLAND2020 results at Mediterranean and European level.

A **Forum of Interested Actors** will be created, coming from the suggestions of **Partnership** – where all MEDLAND2020 partners are included – the **Consultancy and Dissemination Panel** and from the development of the Project itself, integrating all actors interested in the capitalisation process. A special attention will be paid in a proactive identification to potential end-users of the Project results as regional and national administrations, forest owner's organizations, business organizations, environmental NGO's, etc. The southern Mediterranean countries representative will be integrated in the Forum.

Figure 2. MEDLAND2020 Governance model



\* If any partner wants to communicate with the Forum, this has to be done through the SC who has to be informed previously and need the Coordinator agreement. The Dissemination Plan has to define this information fluxes

\*\* Invited institutions: EFIMED, SILMAVED-FAO, ARCMED, JRC, IUCN, UPM, ENPI, GIZ, WWF-MED, PLAN BLUE

## 9. MEDLAND2020 actions

### 9.1. Work-packages, actions, calendar and partners involvement

MEDLAND2020 work programme is organised through four work package and nine actions (table 4 and 5)

Table 4. Work packages, phases, actions, role of each partner (*Coordinator / Support partners*) and calendar of the working plan of MEDLAND2020

Work package (WP), Phases (P), Actions (A)	2013						2014											
	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D
<b>WP1. Administrative and Financial Management of the Project</b>																		
<i>P.1.1. Coordination and financial management (CTFC / AII)</i>																		
<b>WP2. Information, awareness raising and capitalisation</b>																		
<i>P.2.1 Building up the information and dissemination of the Project. AIFM</i>																		
<i>A.2.1.1: Edition of the website of the project</i>																		
<i>A.2.1.2: Elaboration of the dissemination Plan, including publications about the ongoing proceedings</i>																		
<i>P.2.2 Dissemination of final results of MED Capitalisation Project. CRPF-PACA</i>																		
<i>A.2.2.1: Organizing a final international conference</i>																		
<i>A.2.2.2: Organizing a final report conference in Brussels for the Mediterranean Mep's (European parliament deputies) and involved administrators of the European commission</i>																		
<b>WP3. Building up a network of networks on Mediterranean natural resources management</b>																		
<i>P.3.1. Organizing a network on expertise and operational tools. CIHEAM</i>																		
<i>A.3.1.1: Database on expertise and operational tools for integral land management scheme in the Mediterranean basin</i>																		
<i>A.3.2.1: Networking on best case actor practices on protected area management, natural hazards prevention, territory valorisation and efficient natural resources management in the Mediterranean Basin</i>										*						*		
<b>WP4. Transferring knowledge and expertise on Mediterranean natural resources management CTFC</b>																		
<i>P.4.1. Main outputs capitalisation. CTFC</i>																		
<i>A.4.1.1: Initial common seminar on main outputs and synergies to enhance a common scheme for integral land management in the Mediterranean basin and gap analysis Europe 2020</i>																		
<i>P.4.2. Transferring outputs to users. CCI Drome</i>																		
<i>A.4.2.1: e-Book of best practices for a integral land management scheme in the Mediterranean basin</i>																		
<i>P.4.3. Transferring expertise to policy makers and others. AIFM</i>																		
<i>A.4.3.1: Policy brief edition on protected area management, natural hazards prevention, territory valorisation and efficient natural resources management in the Mediterranean Basin</i>																		

\* Original calendar from March to August. Proposal, from February to July

## 9.2. Actions information

**Table 5. Action coordinator, support partners and general information**

Action Coordinator / Support	Information
<b>Kick-off meeting</b> CTFC	First partnership meeting to be held in CTFC headquarters (Solsona, Spain) the 5 <sup>th</sup> of November 2013
<b>Web site</b> AIFM / CTFC, CRPF-PACA, R Istria	The web site of MEDLAND2020 will include all the project results in a free access way (database, e-book, policy brief).
<b>Dissemination plan</b> P Turin / UESS, RDCI, CCI Primorska, R Istria	<p>The Dissemination and Consultancy panel will offer a powerful tool for the dissemination of MEDLANDA2020 results.</p> <p>All relevant activities (forums, conference, etc.) on sustainable Mediterranean natural resources conservation and management will be considered all along the project live.</p> <p>Main dissemination actions will be the final conference, the final report, and the edition and dissemination of the e-book and policy brief editions.</p> <p>The participation of southern countries will help the development and dissemination of the MEDLAND2020 results all along the Mediterranean basin.</p>
<b>Initial seminar</b> CTFC / R Istria	<p>International meeting on Mediterranean natural resources conservation and management. The programme is organised in the 4 subtopics (Natural protected areas + Natural risks management + Rural development and territory valorisation + Natural resources and services management) under the Capitalisation process approach (see chapter 6).</p> <p>To be held in CTFC headquarters (Solsona, Spain) during 6-7-8<sup>th</sup> of November 2013.</p> <p>Number of participants: 100 = 20 (Med Partners + External northern countries + External Southern countries) per each topic + 20 (Management + Reserve + Consultancy Panel)</p> <p>Participation of partnership members and external northern and southern countries at operational and institutional level.</p> <p>Starting the definition of the common scheme and gap analysis</p>
<b>Database on expertise and operational tools</b> DIBA / P Macerata, R Istria	Building up a network of networks on Mediterranean natural resources management, organizing a network on expertise and operational tools (database and best case actor practices)
<b>Networking of best case actor practices - Regional workshops</b> CIHEAM / P Macerata, IPP, UESS, CRPF—PACA, RC Shkodra, CCI Primorska, R Istria	<p>Regional meetings for each topic in several countries:</p> <p>Integral management in natural areas / Region of Istria / Croatia / February 2014 (tbc)</p> <p>Natural risks management / Province of Micerata / Italy / March 2014 (tbc)</p> <p>Social and economic valorisation / UESS / France / May 2014 (tbc)</p> <p>Smart natural resources management / CIHEAM / Greece / July 2014 (tbc)</p> <p>Participation of partnership members and external northern and southern countries at operational level.</p> <p>Following discussion per each topic of the common scheme</p>
<b>E-book edition</b> CCI-Drome / CCI Primorska, CRPF-PACA, P Turin, R Istria	Compilation of challenge and opportunities for Mediterranean natural resources conservation and management for each topic plus best practices cases plus fact sheets on relevant MED projects outputs
<b>Policy-brief edition</b> AIFM / RDCI, CTFC, IPP, CRPF-PACA, R Istria	Policy-brief edition of the common scheme for Mediterranean natural resources conservation and management for each topic
<b>Final conference</b> CRPF-PACA / AIFM, CCI Primorska, CTFC, CCI Drome, R Istria	<p>International conference on Mediterranean natural resources conservation and management.</p> <p>The programme is organised in the 4 subtopics (Natural protected areas + Natural risks management + Rural development and territory valorisation + Natural resources and services management) under the Capitalisation process approach (see chapter 6).</p> <p>To be held in France during end of September of 2014.</p> <p>Number of participants: 100 = 20 (Med Partners + External northern countries + External Southern countries) per each topic + 20 (Management + Reserve + Consultancy Panel)</p> <p>Participation of partnership members and external northern and southern countries at operational and institutional level.</p> <p>Presentation of the common scheme and the deliverables: database, e-book</p>
<b>Final report</b> AIFM / CTFC, CRPF-PACA, R Istria	<p>International meeting in EC headquarters (Brussels) in end of October 2014.</p> <p>Participation of partnership members and key external northern and southern countries at institutional level.</p> <p>Presentation of the common scheme and deliverable: policy brief</p>