

Marseille, Villa Valmer: the first iBLUE Thematic Seminar

iBLUE Newsletters

PREVIOUSLY

External Meeting in Naples

WHAT'S HOT

Three sunny days at the
Villa Valmer in Marseille
for the iBLUE Project team.

COMING SOON

InnoBlueGrowth
capitalization event -
Marseille, October, 11h -
12th

IBLUE THAMATIC SEMINAR IN MARSEILLE: OCTOBER, 10TH -12TH-13TH

In October iBLUE partners have launched the marathon of iBLUE Thematic Seminars for sharing and disseminating the scientific challenging results of the project for yachting sector. The first iBLUE thematic seminar took place over three days at the Villa Valmer in Marseille, France, on the 10th, 12th and 13th of October. Looking out over the Mediterranean coastline, partners were able to work on WP3 - Studying. The first seminar, named as the “kick off of the seminars marathon”, consisted of working sessions for both academic and non-academic partners. The seminars helped a shared understanding of the work and issues for all to be co-created, as well as to develop the iBLUE community.



iBLUE Working Session

KEDGE's Katia Richomme-Huet and Elizabeth Franklin-Johnson welcomed academic partners: Lucia Cicero, Nadia Preghenella and Elisabetta Ocello from University of Udine, Boris Golob from STEPRI, and Roberto Biloslavo from University of Primorska, as well as non-academic partners: Javier Cuesta from Official Chamber of Commerce, Industry and Shipping of Seville, Monika Andreou from Cyprus Chamber of Commerce and Industry, Evangelos Douloufakis from Lasithi Chamber of Commerce, Alexandra Mendonça from RCDI Development and Innovation Network, and Ilir Rembeci and Andrea Xhavara from Durres Chamber of Commerce and Industry.

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Work Presentation

Tuesday 10th was a day for academic partners, and started with a welcome from KEDGE followed by WP3 deliverable working document presentations including: WP3 by KEDGE, State of the art of Business Model Innovation by Primorska, Collection of best practices about yachting by STEPRI and Data collection about yachting in MED area and Database of MED area yachting SMEs by Uniud. General discussion, questions and feedback from all partners followed. A working session on deliverables and the presentation for non-academic partners followed. On Thursday 12th, academic and non-academic partners came together for a working session. Following a short discussion surrounding administrative formalities, the non-academic partners presented the WP3 plan. A discussion, questions and feedback from the partners followed. Friday 12th, was again an academic partner working session following the feedback from non-academic partners.



STEPRI KEDGE BUSINESS SCHOOL **Cámara** Sevilla



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