

Blue Growth Community in the Mediterranean

InnoBlueGrowth Event - Rome, April, 6th - 7th

We are MED Event - Alicante, May 17th

BLUE GROWTH COMMUNITY IN THE MEDITERRANEAN

The InnoBlueGrowth Horizontal Project for enhancing the blue growth community in the Mediterranean Area was launched in Rome, Villa Celimontana, on the 6th and 7th April 2017

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INNOBLUEGROWTH HORIZONTAL PROJECT

InnoBlueGrowth (IBG) is the horizontal project, cofinanced by the MED Programme having the objective to enhance and promote a blue growth community among the modular projects cofinanced by the MED Programme for facing the blue growth. IBG's main focus is to build a real community of projects dealing with Blue Growth. This innovative community will allow the reinforcement of the cross-cutting and integrated dynamics between projects and transnational key stakeholders. This approach is a condition to support Mediterranean clusters in their transnational activities processes.

IBG enhances the dissemination and transferability of projects results, consequently ensuring a wider and deeper impact towards external multilevel stakeholders, contributing to the sustainable socio-economic development of the Mediterranean area through innovative investments in the Blue economy.

For more details: <https://www.facebook.com/InnoBlueGrowth/>

LAUNCH OF THE BLUE GROWTH COMMUNITY IN THE MEDITERRANEAN

During the launch of the Mediterranean community in Rome on the 6th and 7th of April 2017, organised by IBG, all the modular projects involved in the Blue Growth were presented by their representatives:

iBLUE – MAESTRALE - PELAGOS - PROteus



WE ARE MED GOING BEYOND THEMATIC COMMUNITIES

The event, took place in Alicante, Museo de la Universidad de Alicante, on the 17th May 2017, aimed to match together the eight thematic communities co-financed by the MED Programme: Blue Growth, Green Growth, Social 6 Creative, Efficient Buildings, Renewable Energy, Urban Transport, Sustainable Tourism and Biodiversity Protection



MAESTRALE aims to lay the foundations for a Blue Growth strategy in the Mediterranean area. Almost 90% of the world's maritime renewable energy is produced in Europe, but there is a need for better understanding of the legislative and technological context for promoting investments and operating plants. PPs will cooperate to identify renewable energy potential and possible barriers, also supporting in the preparation of pilot projects on Blue Energy plants.

PELAGOS aims to develop smart and sustainable growth by enhancing a transnational MED Cluster in the Blue Energy sector and by facilitating the distribution of targeted solutions and products specifically calibrated for the Mediterranean region.

PROteus aims at exploring the growth potential of the emerging Maritime Surveillance industry in the MED area. The establishment of a MED MS Cluster will foster the achievement of this goal.

The event was the first opportunity for the blue growth community projects to meet each other and create synergies.

WE ARE MED – GOING BEYOND THEMATIC COMMUNITIES

On 17th May in Alicante, the Interreg MED Programme organised a community building event entitled for working together on a common work methodology and building a strong Interreg MED community. All the thematic communities with their projects and partners were invited.

The Interreg MED Programme is committed to induce synergies and transversal debates between thematic projects, right from the start by creating a joint work dynamic and a sense of belonging to the Interreg MED community of stakeholders.



For this reasons, during the event, team building activities and open discussion sessions about the methodology to be implemented among horizontal and modular projects were organized for involving all participating partners. This interaction aimed at improving the transfer of r e

The event in Alicante was the occasion to start building the basis for this joint process and to identify transversal themes in addition to bringing together projects from different thematics.

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For more details: <https://interreg-med.eu/news-events/events/we-are-med/>

