

iBlue 7th Steering Committee Meeting and local Methodology Training 18th - 19th June 2019, Lisbon, Portugal

iBLUE

Newsletters

PREVIOUSLY

IBG event
Strengthening the Science
Practice-Policy Interface in
Blue Growth

WHAT'S HOT

iBLUE 7th Steering
Committee Meeting and
second Methodology
Training

Lisbon, June, 18th – 19th

COMING SOON

IFKAD & ISPIM
Methodology presentations

18th June 2019, Lisbon - Portugal. RCDI – Development and Innovation Network - hosted the 7th Steering Committee Meeting. The event was held in a comfortable meeting room at the Júpter Lisboa Hotel.

The Steering Committee was launched by RCDI: Alexandra Mendonça, welcomed all partners.

UNIUD, as Lead Partner, presented the aim of the event and welcomed the new President of Durres Chamber of Commerce, Mr. Alban Isteri, and thanked Andrea Xhavera for the good work done for the project.

MORNING SESSION. WP5 deliverables were presented and discussed. UNIUD shared with all partners a preliminary structure regarding the policy protocol about iBLUE transferability and the plan for results portability.

Concerning the transnational network of Med yatching stakeholders, CCSEV presented a draft, especially illustrating the mission & vision, the indicative services and a view of the potential management team.

As regards deliverables 5.4.1 “Training course for the methodology application” and 5.5.1 “Focused training materials for SMEs, tourists and policy makers”, KEDGE elaborated and shared with all partners an initial version to be finalized by the end of July.



Discussing session during the Steering Committee in Lisbon

AFTERNOON SESSION. WP4 Testing was introduced to share the progress status of pilot actions: each partner specified the number of meetings planned, conducted or to be scheduled.

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Afterwards, the Lead Partner recalled the WP1 Management as regards non-substantial modification to be approved, the JS's formal communication concerning deliverables to be shared with general public and the finalization of the questionnaire for target groups. Additionally, all partners agreed to publish a list of SMEs and Institutions involved in the project as acknowledgement on the web platform.

Concerning the WP2 Communication, UNIUD presented the current state of videos to promote the project and defined the final deadline for their realization.



The Steering Committee members in Lisbon

THE METHODOLOGY TRAINING IN LISBON: THEORETICAL AND PRACTICAL SESSIONS

The Portuguese Methodology training was tailored to local SMEs.

The event was divided into two main sessions:

- The theoretical part in which Boris Golob introduced the 3-Pillar Business Model (3PBM) methodology;
- The practical one in which Boris Golob and Alexandra Mendonça mentored the practical work and the implementation of 3PBM for participating companies.

The Methodology training encouraged an interactive discussion and allowed- the identification of key trends and opportunities for SMEs' performance improvements.

iBLUE Project – Interreg MED Programme - Internal Newsletter 25/2019