

# THE BLUE GROWTH CAPITALISATION AND COMMUNITY-BUILDING EVENT: iBLUE presents its practical results Marseille, 16<sup>th</sup> – 17<sup>th</sup> April 2019

## iBLUE

### Newsletters

## PREVIOUSLY

iBLUE 6<sup>th</sup> Steering  
Committee Meeting and  
Methodology Training in  
Durrës

## WHAT'S HOT

InnoBlueGrowth event  
Strengthening the Science-  
Practice-Policy Interface in  
Blue Growth

## COMING SOON

iBLUE 7<sup>th</sup> Steering  
Committee Meeting and  
Methodology Training in  
Lisbon

### STRENGTHENING THE “SCIENCE-PRACTICE- POLICY” INTERFACE IN BLUE GROWTH

iBLUE was invited to present and describe how it has strengthened the linkages among **science**, **practice** and **policy** at the 6th Mediterranean Blue Growth Community Event.

The topic f was “**Strengthening the Science-Practice-Policy Interface in Blue Growth**” and took place on the 16<sup>th</sup> & 17<sup>th</sup> of April 2019 in Marseilles, France.

Organized in the framework of the Interreg MED Blue Growth Community, over 80 participants from across the Mediterranean took part and included researchers, project members from iBLUE, Maestrale, Pelagos, Proteus, 4Helix+ and Mistral, policy makers and stakeholders from the main blue economy sectors.

Ideas and examples were shared and discussed as to how successfully share knowledge, outputs and tools for science, practice and policy.



*Members of the IBG Event in Marseille*

The iBLUE project was included in the section dedicated to “**Science-Practice-Policy Interface: Tools and Levers**”.

The iBLUE project was represented by Elizabeth Franklin-Johnson from KEDGE Business School. A short video was shown providing an overview of the project.

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iBLUE Project

Then, a presentation, created by Elisabetta Ocello, was shared by highlighting the preliminary insights achieved by matching the academic approaches and the sectoral perspectives focused on yachting.

Moreover, it was explained how these insights have been achieved, such as:

- the **“studying” phase**, with the realization of scientific literature reviews supported by data collection and interviews with practitioners;
- the **“testing” phase**, with the use of the 3-PBM methodology, chosen as a test applied in the involved SMEs;
- the **“transferring” phase**, through the conduction of training sessions addressed to SMEs and the planning of meetings with policy makers.



*iBLUE project presentation*

*iBLUE Project – Interreg MED Programme - Internal Newsletter 24/2019*



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