



**Interreg**  
*Mediterranean*



Project co-financed by the European Regional Development Fund

# DEVELOPING BLUE GROWTH POTENTIAL



[in](#) innobluegrowth

[f](#) @InnoBlueGrowth

## iBLUE Thematic Seminar “Good Practices in the Yachting Sector”

# Blue Growth and the InnoBlueGrowth community

## **Kelly Fouchy**

*Project Officer for Water and Wetlands  
Plan Bleu, Marseille, France*

## **Céline Dubreuil**

*Programme Officer for Water and Climate change  
Plan Bleu, Marseille, France*



*InnoBlueGrowth - Horizontal Communication &  
Capitalization project for Innovation in Blue Growth  
at Mediterranean level*

## Blue Growth in the Interreg Med Programme

### Objective of the Interreg Med Programme 2014-2020

Increase transnational activity of **innovative clusters** and **networks** of key sectors of the Mediterranean area.

#### Priority axis 1

Promoting innovation capacities of public and private actors involved in **green** and **blue growth** sectors, **cultural and creative industries** and **social economy**

- stronger transnational cooperation
- better connections between stakeholders of the 4Helix (academy, industry, government, civil society)
- empowerment with, within and between existing clusters, economic sectors and networks



## Blue Growth in the Interreg Med Programme

### Expectations

- **Ecosystem based approach**
- **Innovation** as an open process, strongly axed on the role of the 4 Helix and its impact on MED clusters
- Enlargement of knowledge / experience in clusters **policies and practices**
- Lobbying/networking activities for all the results => capitalization
- Dissemination of knowledge at Mediterranean level

## InnoBlueGrowth

### Objectives

- To weave a community of Blue Growth projects and subjects
- To increase the visibility of Blue Growth initiatives within the MED Programme territory by enhancing communication and capitalization of Modular projects' results to relevant stakeholders and strategies

**1,5 M €**

Project  
budget

**Oct. 2016  
– Oct. 2019**

Project  
duration

### ***Creating a Community of Blue Growth Projects & Relevant Actors***

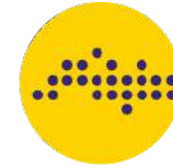
- EU Funds
- Geographical scope: Euro-Mediterranean countries (Croatia, Crete, France, Greece, Italy, Malta, Portugal, Spain) and IPA cooperation area (Albania, Montenegro)

# InnoBlueGrowth

## Consortium



CPMR  
CRPM



ascame



National  
Technical  
University of  
Athens



## .... And Associated Partners

|                                     |   |
|-------------------------------------|---|
| Adriatic Ionian Euroregion (AIE)    | Region of CRETE                               |
| COTEC Foundation                    | Malta Marittima Agency                        |
| NETWORK OF INSULAR CCI OF EU        | HCMR  |
| Sea Innovation Business Cluster     | Universiteti Katolik Zoja e Keshillit te Mire |
| Centro de Ciências do Mar do Algarv | Region PACA                                   |

## InnoBlueGrowth promotes...

- New **funding schemes** for Blue Energies development
- **Awareness raising** among citizens and the civil society policy makers, experts, academia & entrepreneurs
- Knowledge-based integrated **recommendations for strategy & policy-making**
- New & qualified **jobs** in the Blue Growth field

## Capitalization: What are the Goals?

- To **export** the Modular Projects' (MPs) results into useful capitalized & synthesized results to actors over the whole Mediterranean area
- To promote the **innovative** nature of MPs and make tools and results **available** for further use
- To **nourish political reflections** on the MPs' thematic topics
- To **influence policy making & governance systems** dealing with Blue Growth
- To ensure a **link** with ongoing initiatives on the **southern** and **eastern** rims (i.e. link with the European Neighborhood Instrument South (ENI)).



# InnoBlueGrowth & Blue Growth Community Consortium



*InnoBlueGrowth  
Project Partners +  
Associated  
Partners*

*Modular Projects  
(including their PPs  
+ APs)*

<https://blue-growth.interreg-med.eu/about-us/innobluegrowth-blue-growth-community-consortia/>

September 18<sup>th</sup>, 2018 – Lisbon, Portugal



## Why to be part of Blue Growth community?

- To allow a transversal and integrated approach to modular projects and key actors at transnational level;
- To improve the portability of results and best practices of modular projects, ensuring a broader impact on external stakeholders and
- To help MPs implement their results, contributing to tackling innovation, blue growth, Research and Innovation Strategies, mainstreaming of EU funds, transnationalization of clusters/networks-related issues in the Mediterranean.

## Who is part of the community?

- Consortium of the IBC project, consortium of the Interred MED Programme, members of the modular projects, + all associated partners.



## What are the expected results?

- Gather the main outcomes of the MPs
- Integrated recommendations to be addressed to specific identified stakeholders
- Community building activities with stakeholders (peer-reviews, technical/political discussions, exchanges of contact information, etc.) to reinforce Modular projects' productions as well as InnoBlueGrowth's.
- Diffusion of information about modular projects outcomes as a follow-up directed towards all participating stakeholders
- **Build a community**



## Capitalization & Community Building events

*"Meeting with Modular Projects" in Nice*

*"Launch of the Blue Growth Community in the MED" in Rome*

*"New trends for the Yachting sector in the MED area" thematic event in Marseille, with the collaboration of MP iBLUE*

*"Innovation for the development of marine energies in the MED" Blue Energy thematic event in Naples, with the collaboration of MPs PELAGOS & MAESTRALE*

*"The Cluster approach for a sustainable Blue Growth in the MED" thematic & holistic event, in Athens, having the theme of Maritime Surveillance with the collaboration of MP PROteuS & other MPs*

11/2016

04/2017

10/2017

11/2017

05/2018

## Issues raised for discussion during the Marseille thematic event

What are the *main issues* to be addressed in the yachting sector?

*Some synergies exist and should be further developed between yachting and blue energy sectors, e.g. installation of renewable energy devices to improve sustainability at ports*

*Policies and regulations should be **harmonized** between Mediterranean countries*

What should be the *priorities*?

*To adopt best practices, rules, regulatory framework from already developed industrial sectors*

*Capacity building / education and raise awareness of the public regarding the economic impact of the yachting sector and its development*

What are the *main gaps* to be filled in?

*Lack of harmonized safety standard rules  
-Lack of data /need to share knowledge*

## Not Only...

➔ *"WE are MED. Going beyond thematic communities" in Alicante, Spain – May 2017. Team dynamics between all thematic communities, fostering team spirit, presenting the state of the art, since the beginning of the projects.*

➔ *POP UP Meeting of the Blue Growth Community - "BEFORE the MID CONFERENCE" in Rome, Italy – April 2018. To introduce the new members of the community and to friendly debate about the key community topics*

➔ *"Made In MED. Crafting the Future Mediterranean" in Rome, Italy – April 2018. An event that presented the first results of 90 projects through a conference and an exhibition on Climate Change, Inclusive Growth and Blue Economy.*

## Deliverables

- Factsheets
- Technical reports
- Mid-term report and Final Policy Paper
- Participation to the technical development and transferability of project results :
  - Via the governance platform (managed by the Member States under Axis 4)
  - The mainstreaming (regional programmes)
  - EU programmes/networks (inside or outside the partnership)
- Finalization and formalization of capitalization initiatives and recommendations into MoUs







## Future Activities



## Save-the-Dates

| PLACE      | DATE                | SCOPE   |
|------------|---------------------|---|
| BARCELONA  | 22-23 NOVEMBER 2018 | MID-TERM CONFERENCE                               |
| MARSEILLE  | APRIL-MARCH 2019    | CAP & COMBUILDING EVENT /CO-PLANNING WITH OUR MPs |
| MONTENEGRO | 01-05 JULY 2019     | EVENT/WORKSHOP DEDICATED TO BLUE SKILLS           |
| BRUSSELS   | OCTOBER 2019        | FINAL CONFERENCE                                  |

=> *Check our Online Calendar*

## Follow the Community

*BlueGrowth-  
Maritime Surveillance Community – Mediterranean*



*BlueGrowth –  
Yachting Community - Mediterranean*



*BlueGrowth –  
Marine Renewable Energy Community –Mediterranean*



**CONTACT**



innobluegrowth@gmail.com