

Rijeka – third iBLUE Steering Committee Meeting and first Consortium Training Course

iBLUE Newsletters

PREVIOUSLY

University of Primorska
Local Event in Koper

WHAT'S HOT

The third SC meeting and
the first Consortium
Training Course in Rijeka
for the iBLUE Project team.

COMING SOON

InnoBlueGrowth event in
Rome - Italy

THIRD STEERING COMMITTEE MEETING: MARCH, 20TH - 21TH

During the third Steering Committee meeting, held in Rijeka in STEPRI headquarters, issues related to the second reporting period were discussed, as well as some minor budget and work plan modifications. In particular, issues occurred during the Work Package 3 implementation related to case studies search and selection, interviews planning and conducting that lead to some delay. Moreover, planning of next events were discussed:

- ✓ InnoBlueGrowth event – Rome, Italy 17th-18th April 2018
- ✓ 2nd Thematic Seminar - Durres, Albania 27th April 2018
- ✓ 4th Steering Committee meeting – Seville, Spain 8th-9th May 2018

It was decided which partners will participate in the events and the provisional agendas were proposed by the Responsible partners for organising: Durres CCI and CCSEV.

Furthermore, Work Package 3 deliverable working documents were presented:

- **Collection of best practices about yachting** by STEP RI;
- **Data collection about yachting in MED area** and **Database of MED area yachting SMEs** by UNIUD;
- **First version of 3-PBM Methodology for BMI in SMEs of yachting sector** and **Guidelines for the Methodology application** by STEP RI;
- **List of sustainability indicators** by UP FM;
- **Sustainability Indicator System** by KEDGE.

General discussion, questions and feedback from all partners followed.

Topics related to Work Package 4 were also discussed: schedule with deliverables to be achieved as well as general suggestions for planning. Guidelines will be drafted (as for WP3) for whole WP4 testing to assign responsibilities and actions.

Follow us:

<https://iblue.interreg-med.eu/>

<https://www.facebook.com/iBLUEproject/>

https://twitter.com/iBLUE_project

<https://www.linkedin.com/company/iblue-project/>



iBLUE consortium

FIRST CONSORTIUM TRAINING COURSE: MARCH, 22ND - 23RD

In order to generate a common vision of Work Package 3 - Studying results and to present the methodology to target groups within a synergic communication strategy, STEPRI – Science and Technology Park of the University of Rijeka organized a training course addressed to the consortium about technical aspects of the working method. The first iBLUE Consortium Training Course took place over two days in the STEPRI headquarters in Rijeka, Croatia, on the 22nd and 23rd of March.

The consortium training course was conducted by Boris Golob, who explained the methodology developed starting from the results of the preliminary theoretical studies about Business Model Innovation and from the data collection about the yachting and maritime tourism sector.

The consortium training course was very interactive and all the partners actively participated, getting involved and proposing concrete solutions for the analysis of the proposed case studies.



Consortium Training Course Session



Partners were satisfied and could ask questions and clarify their doubts. Through the principle of “learning by doing”, the consortium has acquired the necessary skills to continue with the next phase of the project which consists in testing the methodology developed.



Consortium Training Course Session



STEP KEDGE **Cámara**
BUSINESS SCHOOL Sevilla



DHOMA E TREGTISE DHE INDUSTRIE DURRES
DURRES CHAMBER OF COMMERCE AND INDUSTRY