



Interreg
Mediterranean



 **BLUE GROWTH**

Project co-financed by the European Regional Development Fund

DEVELOPING BLUE GROWTH POTENTIAL

 [innobluegrowth](#)

 [@InnoBlueGrowth](#)

iBLUE Thematic Seminar “Good Practices in the Yachting Sector”

Blue Growth and the InnoBlueGrowth community

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*InnoBlueGrowth - Horizontal Communication &
Capitalization project for Innovation in Blue Growth
at Mediterranean level*

Blue Growth in the Interreg Med Programme

Objective of the Interreg Med Programme 2014-2020

Increase transnational activity of **innovative clusters** and **networks** of key sectors of the Mediterranean area.

Priority axis 1

Promoting innovation capacities of public and private actors involved in **green** and **blue growth** sectors, **cultural and creative industries** and **social economy**

- stronger transnational cooperation
- better connections between stakeholders of the 4Helix (academy, industry, government, civil society)
- empowerment with, within and between existing clusters, economic sectors and networks

Blue Growth in the Interreg Med Programme

Expectations

- **Ecosystem based approach**
- **Innovation** as an open process, strongly axed on the role of the 4 Helix and its impact on MED clusters
- Enlargement of knowledge / experience in clusters **policies and practices**
- Lobbying/networking activities for all the results => capitalization
- Dissemination of knowledge at Mediterranean level

InnoBlueGrowth

Objectives

- To weave a community of Blue Growth projects and subjects
- To increase the visibility of Blue Growth initiatives within the MED Programme territory by enhancing communication and capitalization of Modular projects' results to relevant stakeholders and strategies

1,5 M €

Project
budget

**Oct. 2016
– Oct. 2019**

Project
duration

Creating a Community of Blue Growth Projects & Relevant Actors

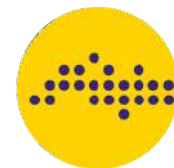
- EU Funds
- Geographical scope: Euro-Mediterranean countries (Croatia, Crete, France, Greece, Italy, Malta, Portugal, Spain) and IPA cooperation area (Albania, Montenegro)

InnoBlueGrowth

Consortium



CPMR
CRPM



ascame



National
Technical
University of
Athens



.... And Associated Partners

Adriatic Ionian Euroregion (AIE)

Region of CRETE

COTEC Foundation

Malta Marittima Agency

NETWORK OF INSULAR CCI OF EU

HCMR

Sea Innovation Business Cluster

Universiteti Katolik Zoja e Keshillit te Mire

Centro de Ciências do Mar do Algarv

Region PACA

InnoBlueGrowth promotes...

- New **funding schemes** for Blue Energies development
- **Awareness raising** among citizens and the civil society policy makers, experts, academia & entrepreneurs
- Knowledge-based integrated **recommendations for strategy & policy-making**
- New & qualified **jobs** in the Blue Growth field

Capitalization: What are the Goals?

- To **export** the Modular Projects' (MPs) results into useful capitalized & synthesized results to actors over the whole Mediterranean area
- To promote the **innovative** nature of MPs and make tools and results **available** for further use
- To **nourish political reflections** on the MPs' thematic topics
- To **influence policy making & governance systems** dealing with Blue Growth
- To ensure a **link** with ongoing initiatives on the **southern** and **eastern** rims (i.e. link with the European Neighborhood Instrument South (ENI)).

InnoBlueGrowth & Blue Growth Community Consortium



*InnoBlueGrowth
Project Partners +
Associated
Partners*

*Modular Projects
(including their PPs
+ APs)*

<https://blue-growth.interreg-med.eu/about-us/innobluegrowth-blue-growth-community-consortia/>

September 18th, 2018 – Lisbon, Portugal

Modular Projects – Part of the Community



iBlue

Promoting innovative networks and clusters for marine renewable energy synergies in Mediterranean coasts and islands.

To increase transnational activity of innovative clusters and networks of key sectors of the MED area.

2,4 M €
Project budget

30 Months
Project duration

2,04 M €
ERDF / IPA

UNIVERSITÀ DEGLI STUDI DI UDINE
KEEDGE
IRPI



PELAGOS

Promoting innovative networks and clusters for marine renewable energy synergies in Mediterranean coasts and islands.

To increase transnational activity of innovative clusters and networks of key sectors of the MED area.

2,4 M €
Project budget

30 Months
Project duration

2,04 M €
ERDF / IPA



MAESTRALE

SUSTAINABLE DEVELOPMENT IN THE MEDITERRANEAN

Project aims to lay the foundations for a Blue Growth strategy in the Mediterranean area. Almost 50% of the world's maritime renewable energy is potential in Europe, but there is need for better understanding of the legislative and technological context for promoting investments and operating plants. Project partners will cooperate to identify renewable energy potentials and possible barriers, also supporting main actors and stakeholders in the preparation of pilot projects on Blue Energy plants.

2,4 M €
Project budget

2 M €
ERDF / IPA

36 Months
Project duration

Project partners:

- UNIVERSITÀ di SIENA I2IE
- CEE / CARRERA
- IRUNA
- UNIVERSITY of LYONS
- INFORMEST
- UAlg
- UNIVERSITY OF TRIESTE
- UNIVERSITY OF SALERNO
- UNIVERSITY OF NAPLES
- UNIVERSITY OF PADOVA
- UNIVERSITY OF TORINO
- UNIVERSITY OF VERONA
- UNIVERSITY OF BARI
- UNIVERSITY OF CALABRIA
- UNIVERSITY OF CROTONE
- UNIVERSITY OF FOGGIA
- UNIVERSITY OF GROSSETO
- UNIVERSITY OF LECCE
- UNIVERSITY OF MESSINA
- UNIVERSITY OF POTENZA
- UNIVERSITY OF REGGIO CALABRIA
- UNIVERSITY OF SASSARI
- UNIVERSITY OF SARDINIA
- UNIVERSITY OF SIBIRIA
- UNIVERSITY OF TRENTO
- UNIVERSITY OF URBINO
- UNIVERSITY OF VARESE
- UNIVERSITY OF VENEZIA
- UNIVERSITY OF VERONA
- UNIVERSITY OF ZANUSSI

www.interreg-mediterranean.eu

www.maestrale.it

Project co-financed by the European Regional Development Fund



PROteuS

Promoting security and safety by creating a MED cluster on Maritime Surveillances

2,2 M €
Project budget

1,9 M €
ERDF / IPA

36 Months
Project duration

Project partners:

- UNIVERSITÀ di SIENA I2IE
- UNIVERSITY of LYONS
- UNIVERSITY of NAPLES
- UNIVERSITY of PADOVA
- UNIVERSITY of TRIESTE
- UNIVERSITY of VERONA
- UNIVERSITY of ZANUSSI
- UNIVERSITY of CALABRIA
- UNIVERSITY of CROTONE
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- UNIVERSITY of VARESE
- UNIVERSITY of VENEZIA
- UNIVERSITY of VERONA
- UNIVERSITY of ZANUSSI

www.interreg-med.eu/proteus

Project co-financed by the European Regional Development Fund

Why to be part of Blue Growth community?

- To allow a transversal and integrated approach to modular projects and key actors at transnational level;
- To improve the portability of results and best practices of modular projects, ensuring a broader impact on external stakeholders and
- To help MPs implement their results, contributing to tackling innovation, blue growth, Research and Innovation Strategies, mainstreaming of EU funds, transnationalization of clusters/networks-related issues in the Mediterranean.

Who is part of the community?

- Consortium of the IBC project, consortium of the Interred MED Programme, members of the modular projects, + all associated partners.

What are the expected results?

- Gather the main outcomes of the MPs
- Integrated recommendations to be addressed to specific identified stakeholders
- Community building activities with stakeholders (peer-reviews, technical/political discussions, exchanges of contact information, etc.) to reinforce Modular projects' productions as well as InnoBlueGrowth's.
- Diffusion of information about modular projects outcomes as a follow-up directed towards all participating stakeholders
- **Build a community**

Capitalization & Community Building events

"Meeting with Modular Projects" in Nice

"Launch of the Blue Growth Community in the MED" in Rome

"New trends for the Yachting sector in the MED area" thematic event in Marseille, with the collaboration of MP iBLUE

"Innovation for the development of marine energies in the MED" Blue Energy thematic event in Naples, with the collaboration of MPs PELAGOS & MAESTRALE

"The Cluster approach for a sustainable Blue Growth in the MED" thematic & holistic event, in Athens, having the theme of Maritime Surveillance with the collaboration of MP PROteuS & other MPs

11/2016

04/2017

10/2017

11/2017

05/2018

Issues raised for discussion during the Marseille thematic event

What are the *main issues* to be addressed in the yachting sector?

Some synergies exist and should be further developed between yachting and blue energy sectors, e.g. installation of renewable energy devices to improve sustainability at ports

*Policies and regulations should be **harmonized** between Mediterranean countries*

What should be the *priorities*?

To adopt best practices, rules, regulatory framework from already developed industrial sectors

Capacity building / education and raise awareness of the public regarding the economic impact of the yachting sector and its development

What are the *main gaps* to be filled in?

*Lack of harmonized safety standard rules
-Lack of data /need to share knowledge*

Not Only...

➔ *"WE are MED. Going beyond thematic communities" in Alicante, Spain – May 2017. Team dynamics between all thematic communities, fostering team spirit, presenting the state of the art, since the beginning of the projects.*

➔ *POP UP Meeting of the Blue Growth Community - "BEFORE the MID CONFERENCE" in Rome, Italy – April 2018. To introduce the new members of the community and to friendly debate about the key community topics*

➔ *"Made In MED. Crafting the Future Mediterranean" in Rome, Italy – April 2018. An event that presented the first results of 90 projects through a conference and an exhibition on Climate Change, Inclusive Growth and Blue Economy.*

Deliverables

- Factsheets
- Technical reports
- Mid-term report and Final Policy Paper
- Participation to the technical development and transferability of project results :
 - Via the governance platform (managed by the Member States under Axis 4)
 - The mainstreaming (regional programmes)
 - EU programmes/networks (inside or outside the partnership)
- Finalization and formalization of capitalization initiatives and recommendations into MoUs





Future Activities



Save-the-Dates

PLACE	DATE	SCOPE
BARCELONA	22-23 NOVEMBER 2018	MID-TERM CONFERENCE
MARSEILLE	APRIL-MARCH 2019	CAP & COMBUILDING EVENT /CO-PLANNING WITH OUR MPs
MONTENEGRO	01-05 JULY 2019	EVENT/WORKSHOP DEDICATED TO BLUE SKILLS
BRUSSELS	OCTOBER 2019	FINAL CONFERENCE

=> *Check our Online Calendar*

Follow the Community

*BlueGrowth-
Maritime Surveillance Community – Mediterranean*



*BlueGrowth –
Yachting Community - Mediterranean*



*BlueGrowth –
Marine Renewable Energy Community –Mediterranean*



CONTACT



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